

A Perfect Fit

Pergo was commissioned to provide a floor finish, which proved perfect for the SUPRÉ Fashion stores in Australia.

The SUPRÉ Fashion Store, a popular women's clothing store with outlets across Australia and New Zealand, required a laminate floor covering which would fulfil their demanding performance criteria within their stores.

The owners of the store had tried other laminates in the past for their outlets, but needed durable flooring that would not wear out after 18 months of heavy traffic.

One of the country's leading specialists of laminate flooring, Pergo, was commissioned to provide a floor finish, which would be suitable for the stores.

Renowned for providing high quality flooring installations to a wide variety of residential and commercial environments, Pergo specified PUQ37103-White Pine Plank from its PERGO® Uniq™ collection of laminate flooring.



The PUQ37103-Pergo Uniq White Pine Plank was found to meet many of the criteria for the store environment, and the Pergo Uniq range of laminate flooring has some many attractive features.

Pergo Uniq has the most advanced surface technology that is based on a Multi Layer Build-up System that Pergo invented and perfected. Pergo Uniq floors incorporate several unique design features that distinguish them from offerings by other makers of laminates.

The floors add a new dimension to design, which gives a unique visual depth and natural look. A key new feature of Pergo Uniq is the patented TripleWear Protection system. Consisting of multiple armed overlays that increase wear resistance considerably, the system exceeds the norm for heavy commercial use by more than 50 percent.



This makes Pergo floors the most durable laminate floors in the world. Furthermore, due to the unique Multi Layer Build-up System in combination with core materials, Pergo has been able to gain a high impact resistance that meets the needs for the toughest requirements in commercial applications.

Pergo's patented TitanX Surface™ technology was another feature Pergo was able to offer to the owners of the Supre store. The technology has been developed to meet the demand for heavy traffic commercial areas; and is the best scratch protection system available on the market today.

In addition, Pergo Uniq uses ProLoc™ system, which is a triple-locking system that gives Pergo floors extra strong and tight joints. Due to very tight ProLoc joint construction and made with extra moisture resistant core, Pergo Uniq floors are equipped with extremely high moisture protection.

To date, approximately 9,000 square metres of the PUQ37103-Pergo Uniq White Pine Plank has been installed in 34 of the SUPRÉ stores.

